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Appn. No.: 09/934,037  
Amendment Dated July 12, 2005  
Reply to Office Action of June 2, 2005

ITDE-PSSD123US

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JUL 12 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appn. No: 09/934,037  
Applicant: Candace Fraedenberg et al.  
Filed: August 21, 2001  
Title: USER SELECTABLE EARTH IMAGER ON-LINE E-COMMERCE AND  
FULFILLMENT SYSTEM  
TC/A.U.: 3627  
Examiner: Maria Teresa T. Thein  
Confirmation No.: 7790  
Docket No.: ITDE-PSSD123US

AFTER FINAL REQUEST FOR RECONSIDERATION

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicants thank the Examiner and the Primary Examiner for the Interview conducted on July 12, 2005, and for their helpful suggestions.

During this Interview, claims 1, 12 and 20 were discussed with respect to the cited references. The following is a discussion of these claims, as argued by the Applicants:

Claim 1:

Claim 1 is rejected as anticipated by Digital Globe.

Amended claim 1 (as filed in the previous Office Action Response) recites, in part, the following:

- dynamically selecting, by the user, a geographical area, including the spatial location, enclosed by a user defined polygon, providing substantially limitless size and shape variability.

Basis for amended claim 1 may be found in the specification, at page 11, lines 10-25.

The invention, as recited in amended claim 1, advantageously allows the user to dynamically select a geographical area that is enclosed by a user defined polygon. The invention, moreover, advantageously permits the user to select an area, by enclosing the geographical area by a user defined polygon, which allows substantially limitless size and shape variability.